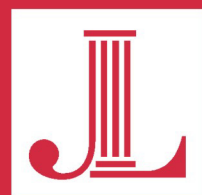




SPONSORSHIP PACKET

SUNDAY, JUNE 7, 2026



JUNIOR LEAGUE OF
LANSING

Our Mission

The Junior League of Lansing (JLL) is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.



Our Focus

The JLL is comprised of more than 30 Active members and 178 Sustainers from all over the Greater Lansing area. The Junior League of Lansing embodies a caring and energizing spirit with a passion for improving lives in the greater Lansing community. This diverse group of women gathers to promote the mission and values of JLL through volunteer activities, fund development, training and developing relationships. Because we value the positive impact our League makes in the community, we are committed to identifying problems that face greater Lansing and developing solutions; using fundraising dollars to support community projects; and executing community projects within collaborative partnerships that include a diversity of people and organizations.

For more information about our League, our programs, and community partners please visit our website at jllansing.org.

Our Impact

With our focus on essential needs, the JLL has transformed our community by supporting more than 100 organizations with donations of volunteer hours and funding. JLL is committed to investing in the essentials of our community by empowering members of the community to provide access and to secure food and shelter.

- \$262,811 to local organizations since 2001 through our community grant programs. Past recipients have included:
 - EVE, End Violent Encounters-\$4,590 to assist in support services to survivors for emergency shelter to domestic violence survivors.
 - Greater Lansing Food Bank-\$17,460 to purchase 48 milk coolers to allow distribution of fresh milk.
 - SIREN/Eaton Shelter-\$12,000 to expand their programming that addresses homelessness among childless adults.
 - Habitat for Humanity-\$10,000 for critical home repair program.
 - Allen Neighborhood Center-\$10,000 for improvements to Hunter Park Garden House.
 - Helping Hands Food Pantry-\$2,500 to serve 600+ families with nutritious food staples in partnership with Greater Lansing Food Bank.
 - MSU Student Food Bank-\$2,500 to purchase culturally inclusive food items, basic cooking supplies, hygiene kits, and cleaning supplies.
 - Haven House-\$15,000 to support families who face homelessness on their path to stable homes.
- \$7,500 in financial support to Weekend Survival Kits Program in 2018-2021, sponsoring Riddle Elementary.
- Donated \$5,000 to Ele's Place in honor of their 30th Anniversary.
- Collected 317 coats that were donated to Homeless Angels.
- Supporting local organizations with 300 volunteer hours in 2024-2025.

The Race

The fourth annual **bRUNch and Walk with League 5K** is a social run/walk event set for **Sunday, June 7, 2026**. Its purpose is raising awareness around the issues JLL supports: food, shelter and access to food and shelter in the Lansing community. The race has us in the heart of downtown Lansing, on the River Trail, starting at Lansing Shuffle/Lansing Center area. Brunch follows at The View. The race starts at 9 AM with brunch to follow.

Entry Pricing

5K and Brunch: \$45

Brunch Only: \$30

Virtual Run: \$40

Sponsorship Opportunities

Overview

SPONSOR BENEFITS	PRESENTING (\$5,000)	HEADLINER (\$2,500)	ULTRA MARATHONER (\$1,000)	MARATHONER (\$500)	SPRINTER (\$250)	JOGGER (\$100)
Logo on JLL Website homepage for 2025-2026 League year	✓					
Meeting Partner for one Membership meeting – display table and speaking opportunity	✓					
Company logo with link on all member eblasts	✓					
Logo/Name in race print advertisement	LOGO	LOGO	NAME			
Logo/Name listed in semiannual member newsletter	LOGO	NAME	NAME	NAME		
Logo on signage at pre-race area and finish line	✓	✓	✓	✓		
Logo/Name presence on JLL Website throughout promotional period	LOGO	LOGO	LOGO	LOGO	NAME	NAME
Logo/Name on official race t-shirt	LOGO	LOGO	LOGO	LOGO	NAME	N/A
Inclusion of marketing material or samples at the brunch event	✓	✓	✓	✓	✓	✓
Social media mentions	2	2	2	2	0	0
Complimentary race entries	8	6	4	2	1	0

Targeted Marketing Opportunities

Finish Line Water Stop Sponsor \$750

- Special signage at finish line (provided by sponsor).
- Volunteer opportunity for employees to serve water and entertain/cheer on runners (option to provide a minimum of six volunteers).
- Marathoner sponsor benefits.

Water Stop Sponsor \$350

- Special signage at water stop (provided by sponsor).
- Volunteer opportunity for employees to serve water and entertain/cheer on runners (option to provide a minimum of four volunteers).
- Sprinter sponsor benefits.

Mile Marker Sponsors \$175 (Limited To 3 Sponsors)

- Special Signage at Mile Marker (Provided by JLL).
- Jogger sponsor benefits.

In-Kind Donations

- Examples include food, drinks, printing, finishing prizes, participation gifts.
- An appropriate level of sponsor benefits will be assigned according to the value of the donation.
- Sponsor benefits max out at "Marathoner" level.



JUNIOR LEAGUE OF
LANSING

Please return sponsorship agreement to:

Junior League of Lansing
120 N. Washington Square
Ste 110

Lansing, MI 48933

funddevelopment@jllansing.org

2026 Sponsorship Agreement

Name _____

Address _____

Contact Name _____

Phone _____

Email _____

Sponsorship Opportunity:

- Presenting \$5,000
- Headliner \$2,500
- Ultra Marathoner \$1,000
- Marathoner \$ 500
- Sprinter \$ 250
- Jogger \$ 100

Sponsorship Contribution:

Amount _____

Check # _____

Card # _____

Exp Date _____ CVV _____

Targeted Marketing Opportunity:

- Finish Line Water Stop \$750
- Water Stop \$350
- Mile Marker \$175

Name on Card _____

Signature _____

In-Kind Donation:

Value _____ Description _____

Sponsor Signature _____ JLL Signature _____

Printed Name _____ Printed Name _____

Title _____ Title _____

Date _____ Date _____

Please retain a copy of this form for your tax purposes. Tax ID: 38-1601529

Attention Sponsors! Company Names/Logos and materials must be provided by the below dates:

May 1

- Print advertisements
- Registration site

May 8

- Pre-race signage
- Finish line signage
- T-shirt

May 15

- Website advertisement
- Marketing material or samples for brunch event
- Complimentary race entrants' registration

Logo files must be provided in both full-color, black and white as .pdf, .jpeg and .png file formats.

Other Sponsorship Opportunities

If you are interested in becoming involved with any of the other fundraising events the Junior League of Lansing holds, please contact Beth Ronning, Fund Development VP, at funddevelopment@jllansing.org.